

**Assureweb Quote Plug-in free for 12 months for Paradigm Member Firms**

**Would you like to generate new business, improve your website and save time?**

Assureweb’s Website Plug-in allows you to do all. Register today at [www.assurewebplugin.co.uk](http://www.assurewebplugin.co.uk) to start gathering requirements from consumers through a bespoke panel on your website.

**What is the Assureweb Website Plug-in?**

The Assureweb Website Plug-in is a real-time comparison quotation engine, which can be very simply ‘plugged-in’ to your website. It gives visitors the ability to generate their own quotes and compare products themselves.

Having a plug-in, which allows visitors to your website to generate their own quotations, encourages new and existing clients to self-serve and acts as a low cost route for generating new business.

**Products available via the plug-in**

Clients and visitors to your website can obtain protection comparison quotes on the following products:

- ✓ Level term assurance
- ✓ Mortgage protection/decreasing term assurance
- ✓ Critical illness cover
- ✓ Family Income Benefit

**What are the main features and benefits of the plug-in?**

The quote plug-in is packed with features that will be of real benefit to your business.

<b>Lead generation</b>	<b>One of the biggest benefits of a plug-in is that it allows you to capture the details of prospective clients who visit your site to generate comparative quotes. Client contact information can then be emailed to you. You can then follow up these sales leads in the normal way.</b>
<b>Lead fulfillment</b>	When a customer clicks ‘Apply’ you can choose which process they follow next. You can offer your customer the option of completing the application form over the telephone or requesting a pack by post to complete at a later date.
<b>Branding</b>	Using the style sheets provided you can incorporate your company look and logo and fully customise the pages to reflect your own branding. This will give your visitors a consistent experience when obtaining comparison quotes via your website.
<b>Flexible commission</b>	This allows you to offer the most competitive premiums to your customers by discounting your commission - helping you to give the best possible price to your customer and to make the sale.

PARADIGM

THE FUTURE OF FINANCIAL INTERMEDIARIES



For more information on how Assureweb's Website Plug-in could benefit your business please call 0845 408 4022, email us at [customer.services@assureweb.co.uk](mailto:customer.services@assureweb.co.uk) or sign up online at [www.assurewebplugin.co.uk](http://www.assurewebplugin.co.uk).